

# Travel Content Management System



# **Maco Travel CMS**

Travel Content Management System is a web based content management system for tour operators and travel agencies to create/ manage domestic tour, International tours, daily/fixed packages, weekend packages, hot deals with blogs, reviews & testimonials with query data bank on the website which increase your online territory.

Maco Travel CMS is a dynamic product that replaces the need of a static website. The flagship feature of Travel Content Management System is the back office, which allows the admin-user to manage their complete information of packages, day wise itineraries, inclusions & exclusions with tour maps. Admin can also update his blogs, events, special packages, getaways packages, destinations and offers by his own, even without any deep computer's knowledge.

A customer can get a complete informational package from these types of websites by which he/she can make an enquiry any time to know the detailed information about the packages.



#### Maco Infotech Ltd.

**Head Office:** First Floor, Bungalow Plot 2, West Patel Nagar, New Delhi-110008 (India)

Phone no:- 011- 45615523, 011-32713808

International Office: Kuala Lumpur, Penthouse Wisma Paradise No. 63, Jalan Ampang-50450 (Malaysia)

sales@macoinfotech.com, www.macoinfotech.com

## **Maco Travel CMS Features**

#### **Packages Masters**

- Country
- City
- Region
- Package category
- Tour Category
- Themes
- Package components

#### Website

- About us
  - i. Company overview
  - ii. Our people
  - iii. Mission & Vision
- Destination at Glance
  - i. Destination brief
  - ii. Tourist Map
  - iii. Destination list
- Package Search
- Enquiry form
- News/Events
- Blogs
- Privacy policy
- Disclaimer
- Terms and conditions
- Site Map
- Social Networking Links (If required)
- Contact us

#### **Packages Catalogue**

- Create Packages with editor
  - i. Daily departure packages
  - ii. Weekend packages
  - iii. Fixed packages
  - iv. Popular packages
- Add package images
- Package mapping
  - i. Package itinerary
  - ii. Inclusions/Exclusions
  - iii. Package costing
  - iv. Modify packages
  - v. Dates management
  - vi. Terms & Conditions
- Special package/Hot deals

# **Settings**

- Best seller packages
- Events
- News
- Testimonials
- Blog management
- Supplier list
- Hit counters (Google analytics integration)

### **Benefits:-**

- 1. Complete dynamic system under your control.
- 2. Do not require IT person to update the details on website.
- 3. Can do the admin panel management and website management by your own.
- 4. Web-based fully secured system.