

Maco E-commerce

In an electronic era, when online sales are booming more than the offline sale and the internet is deciding the business dynamics of offline sales too, every business person wants to switch their business on E-commerce website to generate maximum return of investment. Maco InfoTech Ltd. with its team of professional designers, web developers and Internet marketers has come up with dynamic, robust, scalable and efficient E-Commerce service.



Our E-commerce application is fully capable & satisfies your online shopping requirements. It manages product's inventory, categories and sub-categories, brands, suppliers, stores, costing, taxes, countries, cities, product's catalog, registered users etc. It also contains the complete lists and reports for registered users, products, booked orders, sales, special packages, hot deals, upcoming products and best sellers. The customer can search the product according to his choice, select multiple products in the cart, apply filters and sorting in his search, check complete details and attributes of products, make online and secured payments, track his orders, maintain wish list with many more features on a single system.



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Maco Ecommerce Features

Masters

- Country
- City
- Currency
- Create taxes
- Add shipping
- UI images upload

Masters lists

- Orders List
- Orders tracking
- Customers list
- Inventory list
- Inventory management date wise

Inventory

- Add Category
- Add sub-category
- Add Brand
- Add supplier
- Add stores
- Add Product
- Assign Attributes
- Upload Product images

Customers account

- Personal information
- Customer's Address
- Orders list
- Track order
- View order's detail
- Wish list
- Check reviews and ratings

User Interface

- Product Search
- Product lists
- Filtration
- Product Sorting
- Product description
- User Creation
- Multiple product shopping
- Online secured payments
- Mail confirmation
- Reviews & Dynamic Star ratings
- Unique transaction id and invoice maintenance
- Attractive Home Page with Full controls to admin
- Testimonials

General Settings

- About us
- Contact us
- Policies
- Payment terms
- Company profile
- Dynamic details:-
 - i. social media links
 - ii. Currency symbol
 - iii. rights reserved year
- Sender's email settings
- Dynamic banners
- Dynamic Home page
 - i. Upcoming products
 - ii. Best sellers
 - iii. Hot deals/ Special offers